

**Church Leadership Tele-Coaching  
With Bob Franquiz**

**APPLICATION**

## **Church Leadership Tele-Coaching With Bob Franquiz**

*Church Leadership Coaching* is a relationship-based process for pastors seeking for their churches to break growth barriers and to grow in their leadership. The purpose of coaching is to create a healthy church by eliminating the factors that are limiting growth, maximizing existing systems, and developing new strategies to growth and health.

*Church Leadership Coaching* is a 6-month network that focuses on the areas that Senior Pastors must grow in to lead growing churches. It has been said, “growing churches are led by growing leaders.” That means, if we want our churches to keep growing and reaching people, we must continue to grow as leaders. That’s why Church Leadership Coaching is perfectly suited to help leaders grow in their calling and skills as a Senior Pastor – it was designed for Senior Pastors by a Senior Pastor!

### **The Process:**

The coaching process consists of six (6) coaching sessions by phone (2 hours each).

***Session One: The Personal Development of the Senior Pastor*** – In this session we will cover the 3 major areas of personal development in the life of the Senior Pastor:

1. Goal Setting
2. Productivity
3. New Skills

***Session Two: Follow Up*** – In this session we will cover the 4 most important areas of follow up that leads to health and growth in a local church:

1. New Believers
2. First Time Guests
3. First Time Givers
4. New Servants

***Session Three: Developing other Leaders*** – In this session we will discuss the most neglected factors in church life – the development of leaders. Here we will discuss the 4 stages of leadership development and how to help people move from one level to the next.

***Session Four: Building an Effective Staff*** – In this session we will explore the ins and outs of staffing. We will talk about the role of the Senior Pastor in the hiring process, managing staff, and releasing underperforming staff members. We will also talk about best practices for salary, severance and staff reviews.

***Session Five: Preaching for Life Change*** – In this session we will talk about one of the most important aspects of church life – preaching. This coaching session will focus on both the delivery of the message and the preparation of the messenger. We will also look at the role of the calendar in planning our preaching.

***Session Six: Advanced Outreach Strategies*** – In this session we will talk frankly about how to use the tools available to use to effectively reach our communities. We will discuss the different facets of outreach and how to utilize all of them to maximize our effectiveness.

**Note – In addition to the training, we will also be answering your pressure points and questions that come up through the course of this network.**

**In order to be eligible, you must agree to the following without exception.**

1. You must be the Lead or Senior Pastor of a church with a strong commitment to grow personally, break the next growth barrier and reach your community with the Gospel.
2. Commit to six (6) coaching sessions and implementing what is discussed.

**The dates for each coaching session are:**

February 25th	May 20th
March 25th	June 24th
April 22th	July 29th

3. Complete the application (pages 4 – 5) and send it to:

Bob Franquiz  
15305 NW 60<sup>th</sup> Ave Suite 100 Miami Lakes, FL 33014  
or fax it to 305.822.3466 (call after faxing to confirm receipt)  
Or email to [info@church-strategies.com](mailto:info@church-strategies.com)

4. You will be notified of acceptance by phone. Upon acceptance, you will be required to make your first 2 month's payment to secure your spot and complete your application. Make checks payable to "Fuel Media Group"

**Note:** Due to the demand for coaching, not everyone who applies will be accepted. For priority consideration, submit your application as thoroughly as possible and submit it as early as possible.

**Investment:** \$197 per month

**Note:** Some partial scholarships are available. Please note what you can invest in the application and we will consider your request for a scholarship. We will do our best to help you be part of this experience.

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The purpose of this questionnaire is to help us understand your church and to provide the information needed to give you the most value for your time during the coaching process. Please elaborate as much as possible.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Church: \_\_\_\_\_

Stats of Church:

Age of Church \_\_\_\_\_

Current Weekend Attendance \_\_\_\_\_

Weekend Attendance 12 months ago \_\_\_\_\_

Weekend Service Times \_\_\_\_\_

Current Small Group attendance \_\_\_\_\_

Denomination \_\_\_\_\_

How long have you been at this church? \_\_\_\_\_

Are you committed to stay with this church for the next 5 yrs? \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone (Day): \_\_\_\_\_ Phone (After Hours): \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Church website: \_\_\_\_\_

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Why would you like to be part of this coaching opportunity?

Describe your church's greatest challenge:

Who is currently on your staff (mark full-time, part-time or volunteer)?

**Location**

Describe your current location for weekend services:

Are you portable or permanent in the location? How many seats?

**Financial Support**

What is your annual budget (a general estimate)?

**Challenges**

Are you committed to growing as a leader and participating in all six (6) coaching sessions?

What's your current greatest challenge in leading your church?

**COMMITMENT**

(Please check each item and complete)

I am committed to growing as a pastor and participating fully with this coaching opportunity.

If I'm accepted, please charge my credit card for the first two coaching sessions.

Card Number: \_\_\_\_\_

Card Type:  Visa                       Mastercard                       American Express

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Zip code of Card Billing Address: \_\_\_\_\_

Your Signature: \_\_\_\_\_

**NOTE: Your application will not be considered until this information is complete.**

*You may complete this application as a word doc and email it to [info@church-strategies.com](mailto:info@church-strategies.com) or fax it to 305.822.3466*

**About Bob Franquiz:**

**Bob Franquiz** is the founding and Senior Pastor of Calvary Fellowship in Miami, FL. Bob is the founding and Senior Pastor of Calvary Fellowship in Miami, FL. Starting with only 5 people in the year 2000, today over 1,000 people call Calvary Fellowship home. Bob is also the author of **Zero to Sixty: Sixty principles and practices for leading a growing church**, **Elements: Starting a Revolution in your World** and **Watermark: An Explanation of Baptism**. Prior to planting Calvary Fellowship, Bob was an assistant Pastor at Calvary Chapel Fort Lauderdale, one of the 10 largest churches in America.